

Once again, wine and art join with the purpose of demonstrating the virtues of Tempranillo grapes from the most prestigious wine producing regions in the North of Spain.





## **Individual Labels**

The name "La Única" originated as an exaltation and fusion of the worlds of Art and Wine. A collaboration that, since the first edition, has involved **Mariano Rinaldi Goñi**, an Argentine artist based in Berlin.

In each edition, Rinaldi has carefully designed new labels, choosing the color, which for **this fifth edition** will be **burnt sienna**.

This time, the artist has painted more than 100 original paintings that will be framed and exhibited in various art exhibitions. Each original has been reproduced in an **artisanal** manner, and each label comes with its corresponding seal and serial number.

## **Tasting**

To create this exceptional wine, it goes through five tasting phases to reach the optimal result. In the initial phase, between 15 and 20 different wines are selected.

La Única is a result of an exhaustive selection of different tempranillos tasted and analyzed by a team of 32 tasters of national and international prestige

The tasting of the 5th edition was held in Spain at the Pagos del Rey Winery and Museum in Toro. Among the most notable figures to mention and thank for the presence of **Philippa Carr** MW, **David Schwarzwalder**, **Begoña Jovellar**, **Antonio Candelas** and **Antonio Tomás Palacios**.

Limited edition; 15000 bottles